

~~SECRET UK EYES ONLY~~

ANNEX B

INFORMATION CAMPAIGN - WEEK AHEAD

CURRENT THEMES

1. POSITIVE - To promote

- Establishment of a ~~Coalition~~ ~~Advisory~~ ~~Board~~
- Progress in Baghdad (~~Coalition~~ impact of O.C.A; implementation of UNSCR 1483; commitment to secure environment)
- UK enduring contribution to ~~Coalition~~ effort (Roulement of forces)
- Quick Impact Projects; working with CPA
- Broadening the Coalition (CN Deployments)

2. NEGATIVE - To rebut, and play down and/or ignore

- Emergence of ~~guerrilla~~
- Phase IV - Discontent at ~~slow~~ speed of constitutional reform
- US/UK differences
- Insufficient UN ~~mandate~~ ~~support~~
- 'Resurgence' of Ba'ath ~~he~~
- DAVID KELLY

3. NEUTRAL/UNCLEAR OR DOUBTED - To 'wait out' or treat cautiously

- WMD - lack of ~~clear~~ ambiguity of evidence
- Saddam's whereabouts
- De-Ba'athification

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